



Direktorat Penelitian
Universitas Gadjah Mada

2024



Association for Asian Studies

AAS-in-Asia

Global Asias: Latent Histories, Manifest Impact

9 – 11 July 2024, Yogyakarta, Indonesia

<https://aasinasia.ugm.ac.id/>



Association for Asian Studies

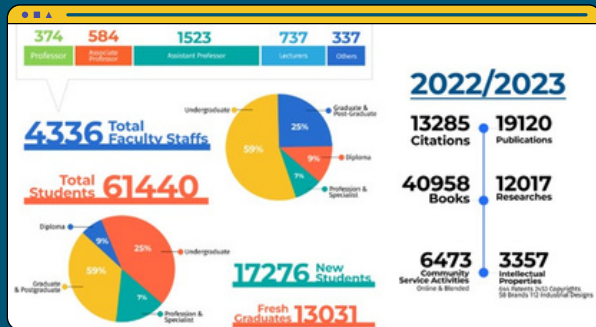
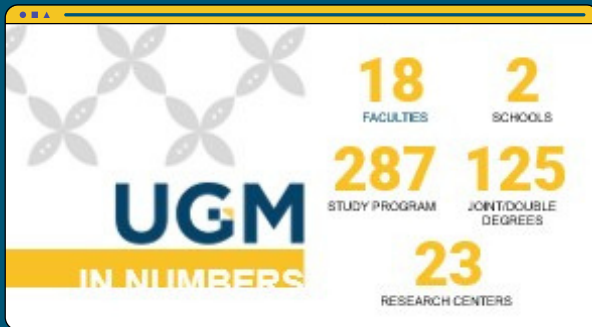
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CALL FOR SPONSORSHIPS AND EXHIBITION PARTICIPATION UGM AT A GLANCE

Universitas Gadjah Mada (UGM) is proud to host the 2024 AAS-in-Asia Conference at our campus located in the beautiful city of Yogyakarta, Central Java, Indonesia. UGM is one of the biggest university in Indonesia, in terms of the student body and the campus footprint.



The proposed site of the 2024 AAS-in-Asia Conference will be the majestic campus of Gadjah Mada University (Universitas Gadjah Mada) in the city of Yogyakarta, The Province of The Special District of Yogyakarta in south-central Java, Indonesia. The plenary and exhibition area is located in Grha Sabha Pramana Building at the campus heart surrounded by faculties in social and humanities cluster, which includes the faculty of social and political science, faculty of law, faculty of economics and business, faculty of cultural sciences, faculty of philosophy and faculty of psychology.



There have been 360 panels scheduled (310 organized panel sessions and 50 roundtable sessions) comprising 1565 paper presentations in the AAS-in-Asia 2024. In addition to these presenters, the participants are estimated to be more than 1500. With the huge size of UGM community, the exhibitions will attract a big number of visitors from other parts of the campus. UGM is an open campus without wall to separate it from the surrounding communities. Therefore, the exhibition areas are also accessible to a wider audience.



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SPONSORSHIP AND EXHIBITION PROSPECTUS

MAIN SPONSOR PACKAGES

We invite your support to amplify the success of the AAS-in-Asia 2024. Sponsors will receive the recognition and exposures to the audience according to the chosen package level. We offer four main packages of sponsorship as listed below.

PACKAGE	GOLD (USD 10000)	SILVER (USD 7500)	BRONZE (USD 5000)	SUPPORTING (USD 2500)
Booth size	12 sq.m	9 sq.m	6 sq.m	
Complimentary registration	5	3	2	
Complimentary delegate bag inserts	2 printed material	1 printed material	1 printed material	1 printed material
Advertisement in Program Book	full page	half page	half page	
Logo display on Conference bag	yes	yes		
Advertisement banner on Conference Mobile Application	yes	yes	yes	
Advertisement banner on Conference Webpage	yes	yes	yes	yes



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SPONSORSHIP AND EXHIBITION PROSPECTUS

Design of Sponsor Booth (size varies according to the sponsorship categories)

GOLD



FRONT



UP



SIDE

SILVER



FRONT

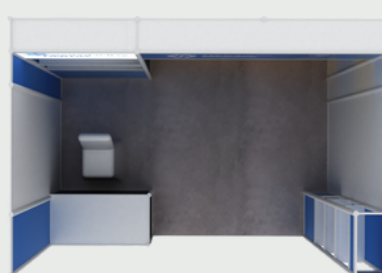


SIDE

BRONZE



FRONT



UP



SIDE



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SIDE PROGRAM SPONSOR PACKAGES

We also offer a special sponsorship on the conference's social events and side programs to enhance the visibility of the sponsor's institution. The prospective sponsors are requested to contact our person-in-charge for the detail of the sponsorship format:

1. Dance and musical performances in opening ceremony
2. Coffee Breaks
3. Lunches
4. Calligraphy workshop and discussion
5. Film screening and discussion (theme: documenting differences, voicing hopes)
6. Workshop Migration and Interconnectivity in the Global South
7. Other programs (please contact the Person in Charge for customized program)

EXHIBITIONS

The exhibition area of the AAS-in-Asia 2024 will be located in the space easily accessible from the buildings where the conference are hosted. The space is also clearly visible to attract the academic community in UGM because the location is in the center of UGM campus. The booth plan will maximize the Exhibitor's exposure to all delegates.

Price for one booth of 6 sq.m.	Early bird rate (before 31 May 2024)	Standard rate (after 31 May 2024)
	USD 600	USD 700

SIDE	UP	FRONT
		

Design of Exhibition Booth

ADVERTISEMENT WITHOUT BOOTH

We also offer an opportunity to put the logo of the companies at the lower part of the conference main screen and banners, brochure, and apps at the price of USD 300.



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PAYMENT CONFIRMATION

The 2024 AAS-in-Asia Conference offers extensive exposure through event marketing, digital platforms, and promotional materials. You or your organization will stand out among influential scientists, educators, researchers, policymakers, communicators, and students within the science and technology community.

By participating in the exhibition at the conference, you will have the opportunity to connect with potential collaborators, customers, and thought leaders across various scientific fields. Opportunities to deliver in-booth presentations and host workshops to showcase your expertise and gain recognition as an industry pioneer are available on a limited basis.

To register as a sponsor, please contact **Dr. Wiratni Budhijanto** (wiratni@ugm.ac.id) and the **AAS 2024 Secretariat** (aasinasia@ugm.ac.id).

Payment details are provided below:

- Account Number : 8880102400
- Bank Name : Bank Negara Indonesia (BNI)
- Bank Address : Bank Negara Indonesia (BNI) Pascasarjana UGM office
Persatuan street, Sekip Block L-5 Bulaksumur, Caturtunggal, Depok, Sleman,
Yogyakarta 55281
- Swift Code : BNINIDJAXXX
- Beneficiary Name : UGM AAS IN ASIA CONFERENCE PTNBH

PERSON IN CHARGE

Inquiries on sponsorship and exhibitions should be directed to:

Dr. Wiratni Budhijanto

Deputy Director

Directorate of Partnership and Global Relations

Universitas Gadjah Mada

Email: wiratni@ugm.ac.id